



COMMUNICATIONS COMMITTEE MINUTES
COMPUTER LEARNING CENTER MEETING ROOM #1, 9:30 A.M.
JANUARY 6, 2025

Board Liaison: Bud Jenssen

HOA Staff: Patti Johnston, Steve Hardesty

Members in Attendance: Denise Haynie, Chair, Sue Green, Vice Chair, Ricki O’Keeffe, Secretary, Lynn Cox, Linda Grendahl, Susan Hood, Pat Kreiling, Maureen Morrissey and Marie Rinaldi-Sarro. There was a quorum.

Absent Members: N/A

Guests: Sarah Crandall, Dave Crandall, Denise Orthen

Call to Order: The meeting was called to order by Denise Haynie at 9:30 a.m.

Approval of Minutes: A motion was made by Susan Hood and seconded by Pat Kreiling to approve the Minutes of December 2, 2024. Motion carried.

Board Liaison Report: Bud Jenssen, Liaison, reported on the BOD meeting of December 30, 2024. The Board approved the following items: (1) Communications, Election, Food & Beverage, Golf and Recreation Committees 2025 Goals and (2) resolution to dissolve the CW Pool Task Force. First Readings were (1) accept the CW Pool Task Force’s recommendation to move forward with Version 3.5, (2) approve the HOA Rules document, and (3) approve the Golf Committee’s 5-Year Plan with updates. There was no employee of the month.

Management Report: Patti Johnston, Administrative Services Manager, gave her report on the Website, The Flyer, email updates, Food and Beverage and White Comment cards. Email subscribers are now at 3,666. The blue comment cards were great service, great/bad food reviews, request for Asian eggrolls, taco shell for taco salad and restaurants are cold in early morning. The white comment cards concerns were FAC TVs, issues with dirty sidewalk and lakes areas, and PV pro shop chairs.

Comment Card Report: Pat Kreiling, reported several “like” comments were submitted for publication.

Library Report: Moe Morrissey reported that the puzzle inventory is cleaned up. She is currently looking to acquire a commercial grade tall table for the puzzle users. Re-organization is ongoing. Process and Procedures are being created. The annual “culling” of the outdate books will take place in the near future.

Old/New Business:

1. Denise called for a committee review and then vote to approve the 2025 Five- Year Plan. The 2025 Five-Year Plan was approved unanimously.
2. Denise announced that Susan Hood has been moved to the Reciprocal Task Force as Liaison.
3. Sue Green gave her liaison report for Food & Beverage. Issues with checking HOA cards and activities that may challenge the HOA2 liquor licensing. Jennifer Todisco is creating a “rules of conduct” statement to handle these issues. This Committee had the opportunity to review/wordsmith the document.
4. Linda Grendahl gave her liaison report for Audit & Finance. Possible opportunity to take a deeper dive into communication budgetary knowledge, such as what the reserve accounts are used for.
5. Pat Kreiling gave her liaison report for Elections. Concerns around the new electoral timeline, shortened campaigning and voting times. They are looking to shorten the candidates campaigning time and have the vote date to coincide with the March 1, 2025 CW Pool vote, to save HOA dollars.
6. Denise is the new liaison to the Golf Committee. This was requested by Denise Orthen who is the retiring communications person.
7. Denise announced that currently there are no plans to have a Cottonwood Palo Verde survey in 2025. There may be opportunities for some short/topic specific surveys for various groups.

Future CWPV Meetings this Month:

BOD Agenda Planning meeting: January 21, 2025, 3 p.m., CLC Lecture Hall
BOD Directors meeting: January 29, 2025, 3 p.m., San Tan Ballroom

Recommendations to the Board of Directors: The Communications Committee respectfully requests that the Board of Directors approve the Communications Committee’s Five-Year Plan as attached hereto.

Recommendations to Management: There are no recommendations for Management.

Adjournment: The meeting was adjourned at 11:37 p.m. The next meeting will be held on **February 3, 2025** at 9:30 a.m. in the **CLC MEETING ROOM #1**. If you are unable to attend, please email Chair, Denise Haynie at denisehaynie@simplylogic.com

Respectfully Submitted By:

Denise Haynie

Denise Haynie, Chair

Ricki O’Keeffe

Ricki O’Keeffe, Secretary